



# GAT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 10/31/2021

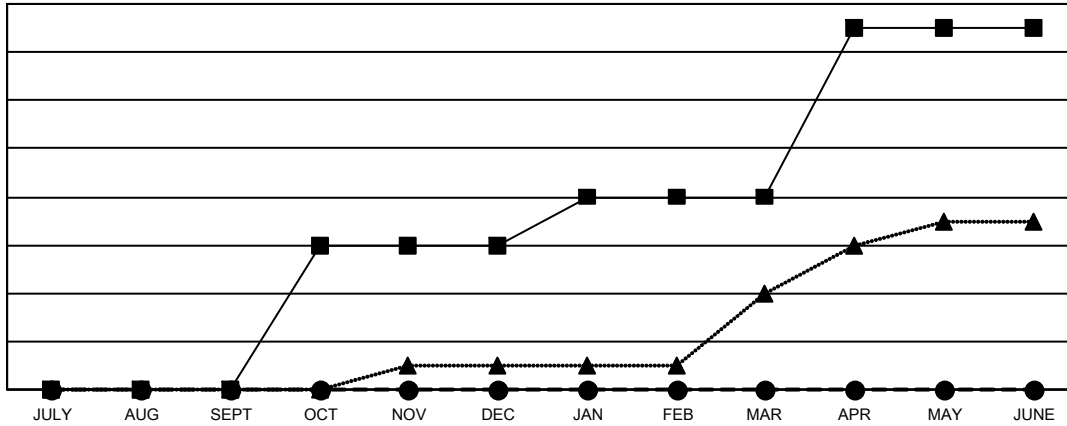
Multiple District 11

LOCATION: MICHIGAN

Clubs			
RESULTS FOR 2021-2022			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	0	0	2
OCT/NOV/DEC	6	0	1
JAN/FEB/MAR	2	0	0
APR/MAY/JUNE	7	0	0

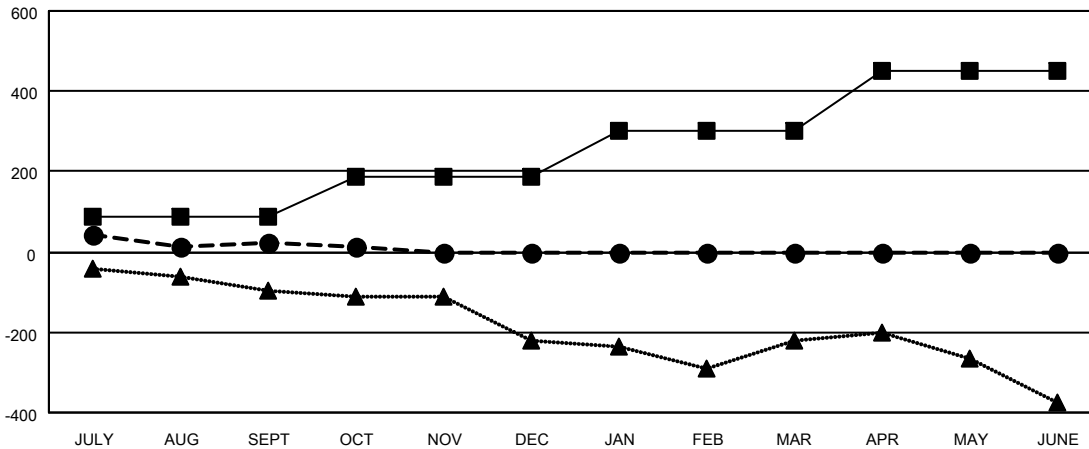
Members			
RESULTS FOR 2021-2022			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	87	353	250
OCT/NOV/DEC	102	106	94
JAN/FEB/MAR	112	0	0
APR/MAY/JUNE	148	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



- CURRENT YEAR GOALS FOR NEW CLUBS
- CURRENT YEAR ACTUAL NEW CLUBS
- ▲- LAST YEAR ACTUAL NEW CLUBS

GOALS AND ACTUAL MEMBERS CUMULATIVE



- MEMBER GROWTH NET GOAL
- MEMBER GROWTH ACTUAL
- ▲- LAST YEAR MEMBERSHIP ACTUAL

<b>DROPPED CLUBS: 3</b>	
<b>DROPPED MEMBERS</b>	
DECEASED	55
CLUB CANCELLED	32
OTHER	257
<b>TOTAL</b>	<b>344</b>

135 CLUBS OF 372 ADDED 1 OR MORE NEW MEMBERS

[CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA](#)

GENDER DISTRIBUTION	
MALE	6,328 (66.12%)
FEMALE	3,243 (33.88%)
NON BINARY	0 (0.00%)
PREFER NOT TO ANSWER	0 (0.00%)
<b>TOTAL FAMILY UNIT MEMBERS</b>	<b>1,934</b>
<b>FAMILY MEMBERS PAYING HALF DUES</b>	<b>990</b>